

**SYCOMORE CORPORATE FINANCE ADVISES ARDIAN
IN ITS ACQUISITION OF A MAJORITY STAKE IN ROBOT-COUCPE AND
MAGIMIX**

Paris, July 16th, 2024

Sycomore is pleased to announce that Ardian, a world-leading private investment house, has today entered exclusive negotiations to acquire a majority stake in two iconic and leading brands Robot-Coupe and Magimix, alongside Hameur Group, who is the Group's historic shareholder.

Founded in 1961 in the French region of Burgundy, Robot-Coupe is the undisputed global market leader in premium benchtop equipment for professional use. Robot-Coupe has become a must-have in all professional kitchens, leveraging its superior brand image and value proposition. Its products are known for their reliability, durability, adaptability, reparability, easy-to-use features and Made-in-France quality.

The company is present in over 130 countries and serves more than 7,000 distributors and importers across the world, with leading market shares in its core geographies (namely the US, France, Australia and the UK). Robot-Coupe's expansion is supported by a unique sales & marketing strategy, which benefits from a large and proactive on-the-ground sales team.

Over the past 60 years, Robot-Coupe has developed an attractive and innovative product portfolio covering most food preparation, from chopping and mixing to whisking and emulsifying. Its main product groups are food processors, vegetable preparators, juicers, and blenders, with each model designed in a wide range of sizes and functions for greater capacity and versatility.

Magimix was created in 1971 by leveraging Robot-Coupe's expertise and focuses on premium small kitchen appliances for domestic use. This iconic brand is an industry leader in food preparation equipment such as food processors, blenders, juicers and coffee machines (via a strategic partnership with Nespresso initiated in 1997). The company primarily operates in France, the UK and the Netherlands, and serves a diversified customer base of specialized retailers, department stores and independent retailers, supported by a strong online presence.

Through this partnership, Ardian and the Hameur Group will support the Robot-Coupe and Magimix's management teams plan to consolidate their market leadership position through accelerated organic growth and internationalization. This growth is expected to be delivered by the continued success of their existing products, a pipeline of new innovative solutions and potentially seizing external growth opportunities. Ardian is well placed to support the group's ambitious strategic plan given its track record, expertise and international network in the Food Value Chain sector.

The completion of the transaction is subject to the legal usual conditions and the approval of the relevant regulatory authorities.

Robot-Coupe and Magimix CEO Gilbert Verdun said:

"Given our common DNA, based on French roots combined with international reach, we are convinced that Ardian is the right partner to begin a new chapter for the Group. We would like to welcome the Ardian team, who share our values, our vision and our ambition to accelerate the development of the company. Together, we will focus on enhancing Robot-Coupe and Magimix's leadership position by combining our resources, know-how and strategic vision. We are delighted with this partnership, which marks a new momentum for our group."

Ardian Co-Head of Buyout and Member of the Executive Committee Thibault Basquin said:

“We are very pleased by this ambitious partnership with the Hameur Group, based on shared values and mutual trust. This partnership allows us to invest in a unique Group combining two iconic brands in a sector we know well and in which we have a strong network. This transaction is another example of how Ardian is the partner of choice in accompanying a family-owned group in its next development phase.”

Ardian Co-Head of Buyout France & Managing Director Emmanuel Miquel said:

“With their renowned expertise and their long-term vision, the Hameur Group representatives, Gilbert Verdun and his teams have created global market leaders, offering innovative and unrivalled products targeting the attractive Food-Service industry. We are glad to partner with them in this new chapter and to accompany them in their accelerated growth and diversification strategy.”

Ardian Managing Director Buyout Alexis Manet said:

“Over the course of our interactions, we have been very impressed by the quality of Robot-Coupe and Magimix’s management and their passion to create the best and most efficient food preparation products. We look forward to supporting them in the next development phase.”

In the context of this Transaction, Sycomore Corporate Finance acted as Financial Advisor to Ardian. The transaction team comprised François Vigne, Thibault Danaguezian and Arthur Neron.